



Jungle Rhythm

Taylor's Junior Enterprise



**TAYLOR'S
UNIVERSITY**
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IMMEDIATE RELEASE

May 10, 2012

Rainforest World Music Festival Preview 2012

The **Rainforest World Music Festival Preview 2012** is coming right to your doorstep this July 10 & 11 2012 at Taylor's University Lakeside Campus.

Rainforest World Music Festival is a unique festival that brings all form of music together on the same stage renowned world musicians from the interiors of the mythical island of Borneo. Every year in mid of July, thousands and thousands of music lovers travel across the globe to Sarawak on the island of Borneo. It is like an annual pilgrimage for these music lovers who come to attend the Rainforest World Music Festival, which has been voted by Songlines, a renowned world music magazine for 3 consecutive years as the top 25 international festivals.

Taylor's University earlier signed a memorandum of understanding with Sarawak Tourism Board to host and organise previews of this iconic, world-class music festivals – the Rainforest World Musical Festival (RWMF). RWMF Preview 2012 will showcase world renowned talents who will also be participating in the actual festivals to be held in Kuching, Sarawak in July this year. This preview will be organised by the students of Taylor's School of Hospitality, Tourism and Culinary Arts (TCHT) collaboration with Sarawak Tourism Board (STB).

RWMF Preview 2012 will be held in Taylor's University Lakeside Campus from 10th – 11th July 2012 and kick start in the morning from 10am to 10.30pm with a fun and exciting carnival where attendees can find the variety of food and drinks before the engaging themselves with activities to win prizes and grab the Rainforest World Music Festival Preview 2012 merchandises. There will be an inspirational Rainforest Creative Photography Competition display from winners which absolutely capture and captivate viewers.

The preview will highlight the performances of **HATA** and **Čankišou** from **Korea** and **Czech Republic (respectively)**.

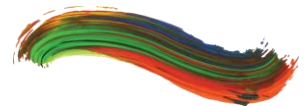
HATA, a Korean Percussion Art Group, they are coming as a 7 piece with musicians from Malaysia, Korea, Taiwan and Turkey. The music shifts from the spiritual and the evocative, to the exciting and joyous. **Čankišou** as one of the famous band in the Czech Republic and also abroad for its concerts, full of energy and wild rhythms. The band had won 17th in the World music chart Europe in November 2011 performance at Sziget 2010 (world music stage). Čankišou mixes influences from various ethnics with rock roots and with its rich collection of exotic instruments travel the world from Réunion Island in an Indian ocean to Pakistan.

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In conjunction to the event, the organizers also introduce Rainforest World Music Band Competition to promote and inspire new young talents of various genres in spirit of the music event. Registration of Band Competition can go through by RWMF Preview 2012 Facebook fan page. The winner of 8 band finalists will have the chance to win a full-paid trip attending the Rainforest World Music Festival on 13th -15th of July in Kuching, Sarawak.

RWMF Preview 2012 is free administration and takes this chance to entertain your evening and experience the amazing and exciting atmosphere. Be part of Rainforest World Music Festival 2012!

For further information, kindly contact us at rwmfpreview2012@gmail.com, Sue at 016-9956887 and Kathrine at 010-2196976.

For more information and updates, check out Rainforest World Music Festival Preview 2012 on Facebook 'Rainforest World Music Festival Preview 2012'

<https://www.facebook.com/RainforestWorldMusicFestivalPreview2012>

About Taylor's University School of Hospitality, Tourism & Culinary Arts

For over 25 years, Taylor's School of Hospitality, Tourism & Culinary Arts (TCHT) has been a leader in hospitality and tourism education and training. As the largest and most established hospitality and tourism management school in Southeast Asia, the School takes pride in consistently producing high caliber, industry-ready graduates who can deliver excellent performance in their workplace. Quality and commitment are reflected in the 60-plus awards the institution, faculty and students have received over the years, including the PATA (Pacific Asia Travel Association) Gold Award 2008 (Education & Training); HAPA (Hospitality Asia Platinum Awards) Hospitality School of the Year 2007/08 and Honorary Award 2010-2012; BrandLaureate 2011 Best Brand in Education - Hospitality, Tourism and Culinary Arts; as well as the World Gourmet Series Awards of Excellence – Electrolux Culinary Institution of the Year 2012.

The School offers a full range of hospitality, tourism and culinary arts courses, from certificate up to the PhD level, as well as a host of continuing professional education courses. The industry-acclaimed diplomas and degrees in culinary arts, hospitality management and tourism management are offered in collaboration with our renowned French partners – the Academie de Toulouse (ADT) and the University of Toulouse (UOT), France's second oldest and second largest university. This successful partnership spanning over two decades provides students with the best educational opportunities. Graduates of the degree programmes will not only be awarded two qualifications from Taylor's and UOT, but they will also experience cutting-edge teaching and learning methods applied in both Asia and Europe.

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Expanding its scope of academics, The School created the Centre for Research and Innovation in Tourism, Hospitality and Food studies (CRiT) to engage public and private entities in applied research and consultancy for the enhancement of the areas of tourism, hospitality service and food studies.

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Past Event Photo of Rainforest World Music Festival Preview 2011



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Note to Editor:

Tentative programme - 10th July

TIME	DURATION	PROGRAM
1000 - 2200	12 hours	Rainforest Carnival
1900 - 1920	20 min	Opening Performance
1920 - 1930	10 min	Emcee opening
1930 - 2000	30 min	HATA
2000 - 2020	20 min	Band Performance
2020-2120	1 hour	World Music Band Competition
2120 - 2150	30 min	Cankisou
2150 - 2200	10 min	Emcee Ending and announce next day program

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Tentative Programme - 11th July 2012

TIME	DURATION	PROGRAM
1000 - 2200	12 hours	Rainforest Carnival
1900 - 1920	20 min	Opening Performance
1920 - 1930	10 min	Emcee opening
1930 - 2000	30 min	Cankisou
2000 - 2100	1 hour	World Music Band Competition
2100 - 2130	30 min	HATA
2130 - 2150	20 min	Band Performance
2150 - 2205	15 min	Lucky Draw
2205 - 2220	15 min	Prize Presentation
2220 - 2230	10 min	Emcee Ending

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